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SP4EUSAIR



CIHEAM
BARI

EUSAIR Facility Point - Supporting the EUSAIR governance for improved cooperation

Olga Abram

Sustainable and Innovative Food Systems:

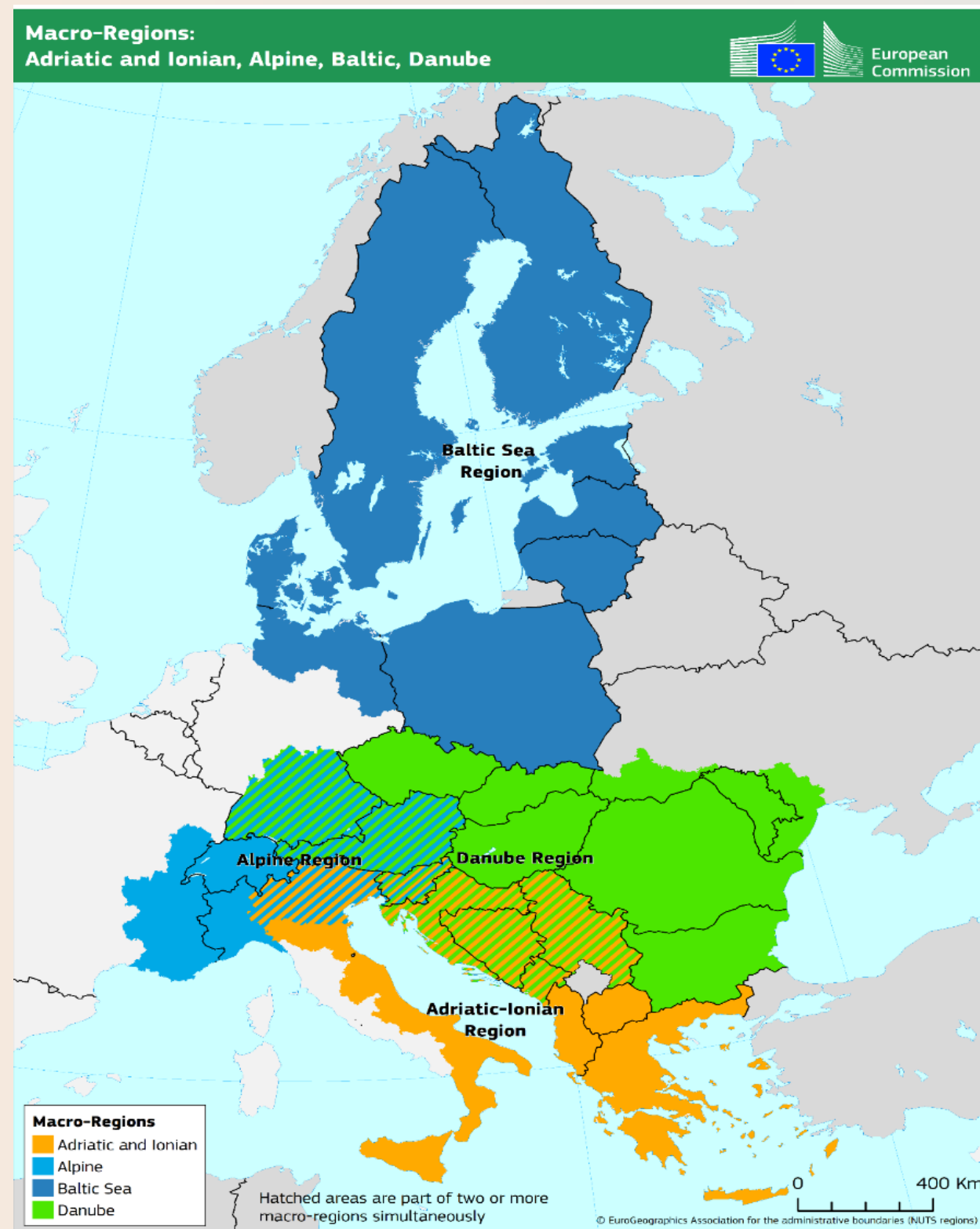
The Mediterranean Diet as a Tool for Tourism and Local Development in EUSAIR Communities

29 & 30 September 2025

CIHEAM Bari Campus, Valenzano (Bari), Italy



Macro-regional Strategy



In short:

„GEOGRAPHICAL REGIONS JOINING FORCES AND COMMUNICATING ONE VOICE“

„LABORATORIES FOR A NEW EUROPE“ (Baltics)

EU Strategy for the Adriatic and Ionian Region - EUSAIR

Joint multi-level solutions for common challenges towards a stronger Adriatic and Ionian region.

Goal:

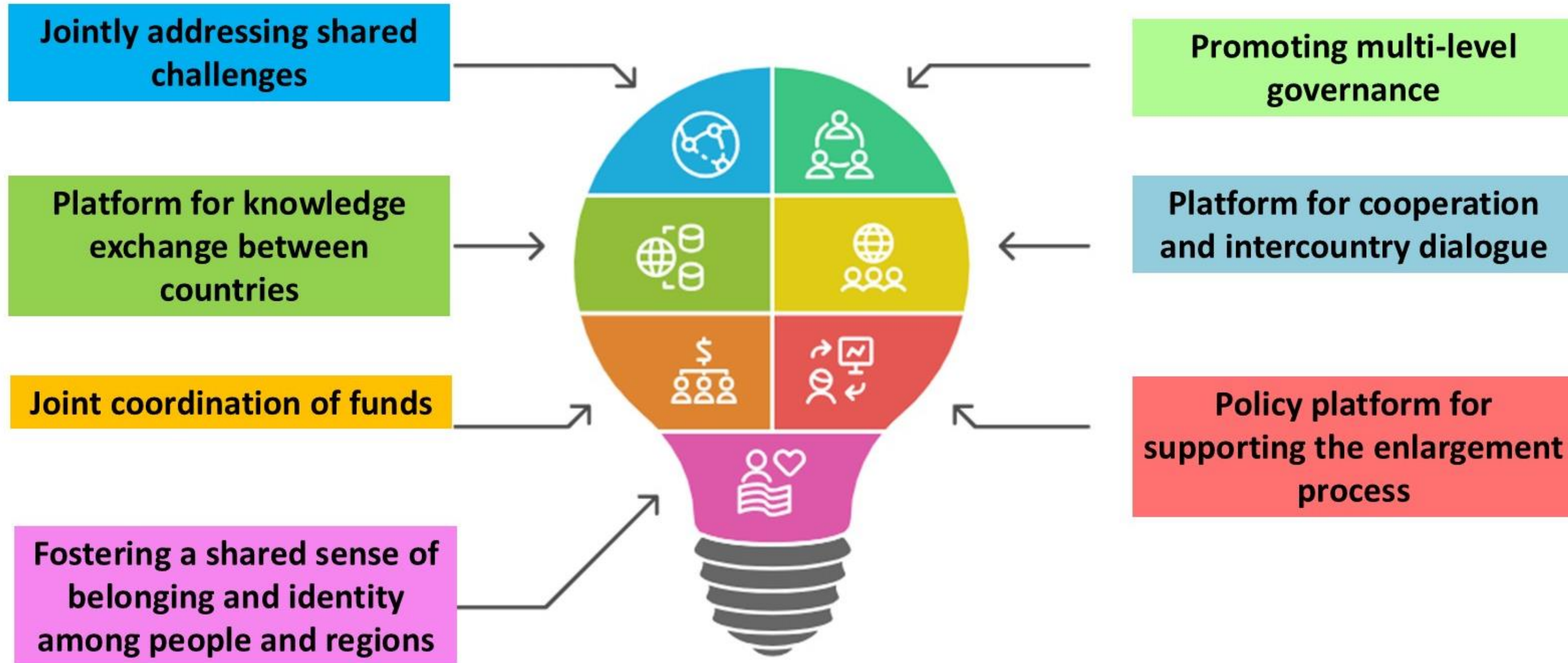
To promote economical and social prosperity and growth in the region by improving its attractiveness, competitiveness and connectivity; contribution to further integration of the Western Balkans.



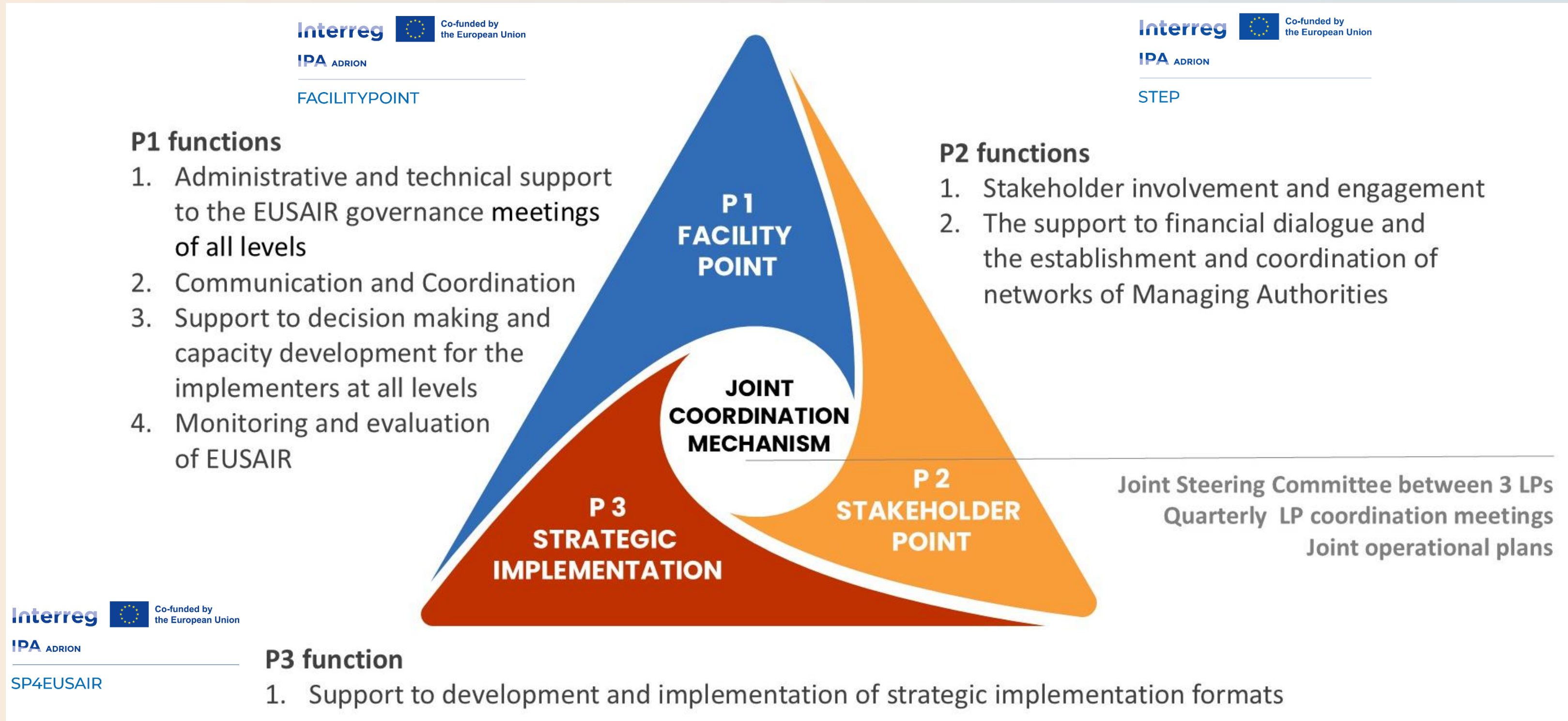
**Adopted in 2014
by
10 participating countries
(4 EU Member States,
6 non-EU countries)**

**WHAT DO WE HAVE IN
COMMON?
- FUTURE!**

Unique values of the EUSAIR



EUSAIR governance support projects 2023-2027





EUSAIR Facility Point

11 partners from 10 participating countries:

LP-Ministry of Cohesion and Regional Development, SI

PP2-State Agency for Strategic Programming and Aid Coordination, AL

PP3-Directorate for European Integration of the Council of Ministers of Bosnia and Herzegovina, BA

PP4-Ministry of Tourism and Sport of the Republic of Croatia, HR

PP5-Ministry of Economy and Finance, EL

PP6-Friuli Venezia Giulia Autonomous Region, IT

PP7-Ministry of European Affairs, ME

PP8-Ministry for European Affairs, MK

PP9-Ministry of European Integration of the Republic of Serbia, RS

PP10-Municipality of Izola, SI

PP11-Ministry of Foreign Affairs of the Republic of San Marino, SM

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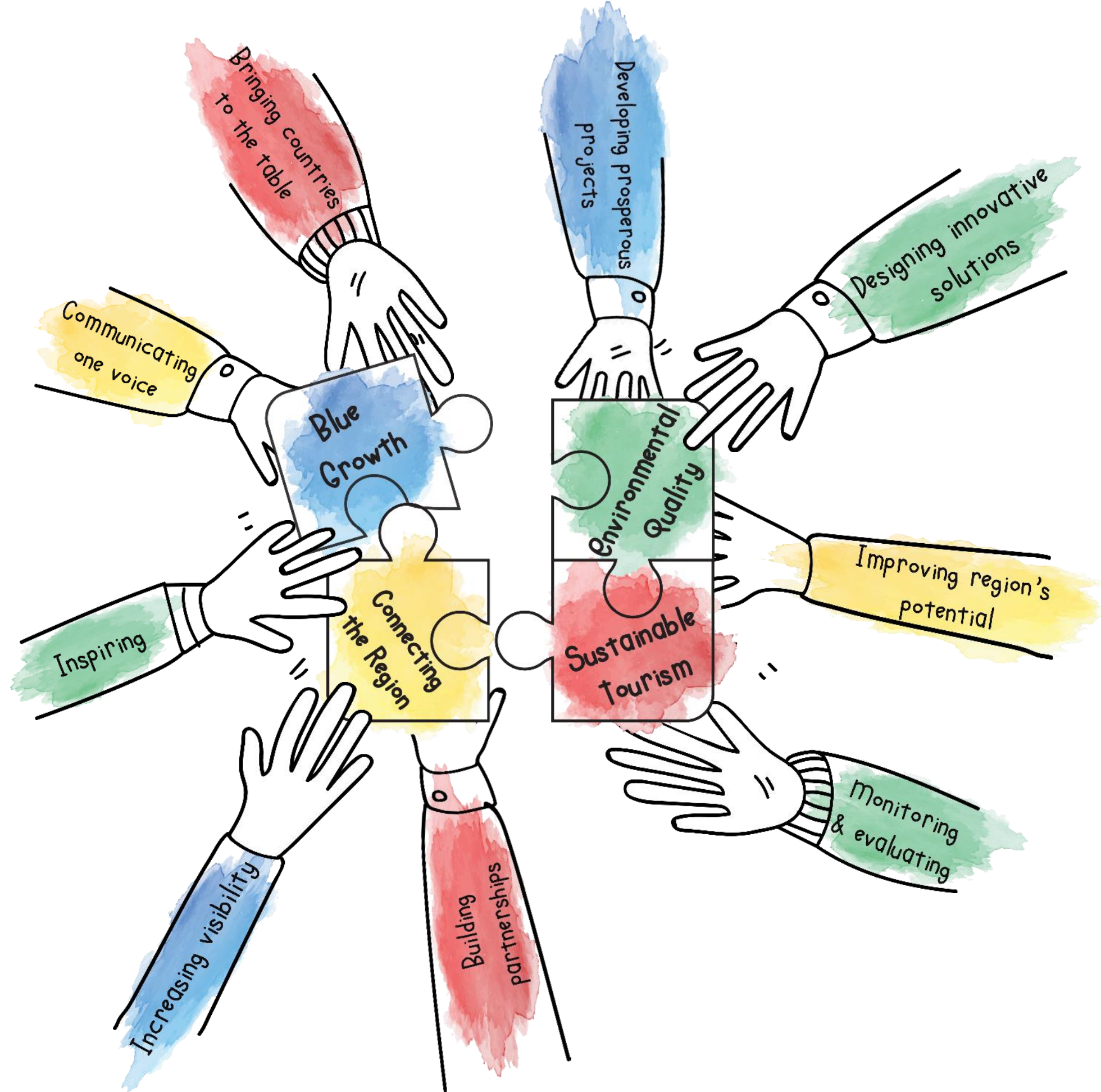




MED DIET & EUSAIR Facility Point What kind of support can be provided?

- ✓ Thematic events/workshops/meetings organization (logistics, travel arrangements)
- ✓ Thematic expertise
- ✓ Issue papers, studies
- ✓ Regular support to TSGs and Pillar Coordinators
- ✓ Youth involvement (EUSAIR Youth Council)
- ✓ Capacity building actions
- ✓ Communication actions, promotion and awareness raising (EUSAIR channels)
- ✓ Support EUSAIR processes
- ✓ Support in cross-macro region exchanges and partnerships







**Thank you for
your attention!**

Olga Abram

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