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Interreg Europe: A support for the capacity-building of local and regional communities

Etienne VERHELLE-RODZINKA

INTERREG EUROPE

e.verhelle@interregeurope.eu

Sustainable and Innovative Food Systems:

The Mediterranean Diet as a Tool for Tourism and Local Development in EUSAIR Communities

29 & 30 September 2025

CIHEAM Bari Campus, Valenzano (Bari), Italy



Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

A	Cross-border	64 programmes EUR 6.7 billion	
B	Transnational	13 programmes EUR 2.3 billion	
C	Interregional	4 programmes EUR 560 million	Interreg Europe Urbact, Interact, Espon
D	Outermost regions	5 areas EUR 330 million	

MEUR 394

PROGRAMME
BUDGET

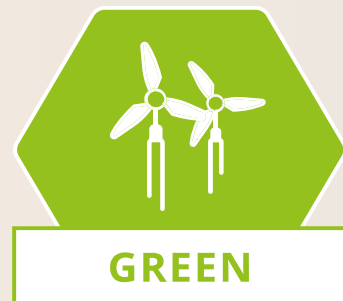
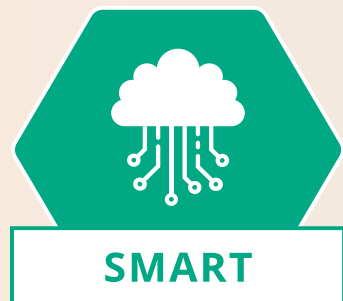
Programme scope

Eligible area

All EU, Albania, Bosnia & Herzegovina, Moldova, Montenegro, North Macedonia, Norway, Serbia, Switzerland, Ukraine

Topics covered

All topics of regional development covered



Interreg Europe objective

To improve **regional development policies** through the identification and transfer of good practices among EU regions

Helps policymakers to find new solutions to their challenges

- Primarily dedicated to policymakers
- Focus on exchange of experience



Different from cross-border or transnational cooperation

Projects

- On 262 projects funded :
 - 17 are addressing culture and tourism
 - Topic can also be found under other objectives (innovation, urban and non-urban development)
- Two current projects to highlight (and few other past projects to mention)



EnoGastroDEST

Eno-Gastronomy in Developing Experiential Sustainable Tourism with eno-culinary heritage preservation

Ongoing

Culture and sustainable tourism



FLAVOR

Regional food culture as a driver for integrated rural development

Ongoing

Integrated non-urban development



2014 - 2020

NICHE

NICHE aims at increasing adoption of research and solutions by food sector through an open innovation approach.

Closed

Research and innovation



2014 - 2020

FRIDGE

FRIDGE seeks to give food SMEs a competitive edge by providing industry stakeholders policy inputs on product reach and capacity building.

Closed

SME competitiveness



2014 - 2020

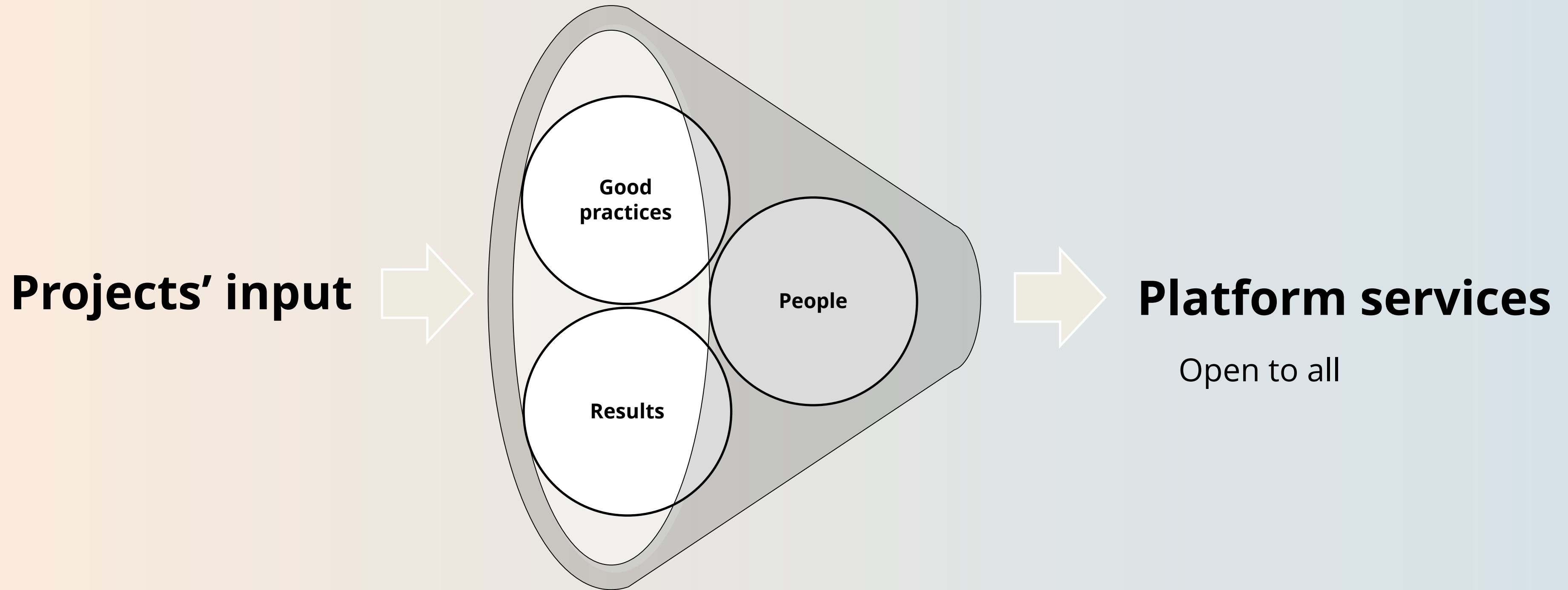
Local Flavours

Local Flavours applies innovative analysis and decision-making methods to less-recognised but unique locations with the goal to exploit their authentic cultural heritage as part of regional tourism.

Closed

Culture and sustainable tourism

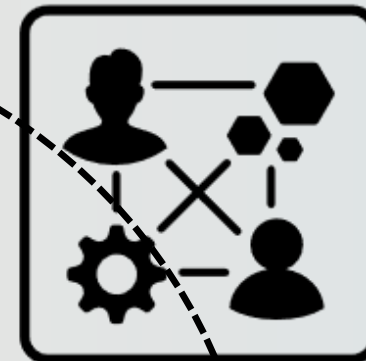
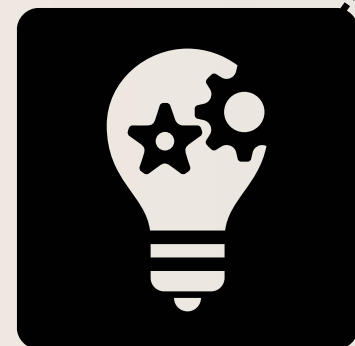
Building on the projects' treasure



The Platform in a nutshell

Capacity-building tool for all policymakers through access to:

Knowledge
Find policy solutions



People
Meet our community



Expertise
Get expert support

Some of our support activities



30 SEP 2025

Online

Vibrant towns and rural areas II: joint branding strategies

On 30 September 2025, the Policy Learning platform will hold the second episode of the webinar series: Vibrant towns and rural areas, focusing on joint branding strategies for integrated territorial development. Join us online!

By Platform



10 OCT 2025

Online

Trails and routes for tourism development

On Friday, 10 October 2025, the Policy Learning Platform will organise a webinar on Trails and routes for tourism development. Join us online!

By Platform



Alternative tourism: key learnings

On 20 November 2024, the Policy Learning Platform organised a workshop in Vittorio Veneto, Italy, to discuss the concept of alternative tourism. Discover the key learnings.

18 December 2024 | By Platform



Optimising social and economic benefits of tourism

In this policy brief you will explore the strategies local and regional authorities can apply to optimise the social and economic benefits of tourism.

31 January 2025 | By Platform



The social dimension of agritourism: key learnings

The Policy Learning Platform held a webinar on the social dimension of agritourism, on 10 September 2024. Find out about the key points of discussion and key learnings.

17 September 2024 | By Platform



**Thank you for
your attention!**

Etienne VERHELLE-RODZINKA

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