

FOOD SYSTEM INNOVATION AND RELEVANCE FOR MACRO REGIONS

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Sustainable and Innovative Food Systems:

The Mediterranean Diet as a Tool for Tourism and Local Development in EUSAIR Communities

29 & 30 September 2025

CIHEAM Bari Campus, Valenzano (Bari), Italy



What is Food 2030?

FOOD
2030

- Food 2030 is the R&I policy framework supporting the transition towards sustainable, healthy and inclusive food systems.
- Food 2030 is underpinned by the need to foster a **multi-actor** and **systemic approach** to research and innovation capable of **delivering co-benefits** for people's health, our climate, our planet and communities.



[Food 2030 - European Commission](https://ec.europa.eu/food/food2030)

#FOOD2030EU

Pathways for Action

FOOD
2030

NUTRITION

COMMUNITIES

CIRCULARITY

CLIMATE



Over 100 Projects
Over 760 M EUR

#FOOD2030EU

| FOOD 2030 Pathways | | Nutrition | Climate | Circularity | Communities |
|---|--|-----------|---------|-------------|-------------|
| PATHWAY 1 GOVERNANCE FOR FOOD SYSTEMS CHANGE | | +++ | +++ | +++ | +++ |
| PATHWAY 2 URBAN FOOD SYSTEMS TRANSFORMATION | | ++ | +++ | + | +++ |
| PATHWAY 3 FOOD FROM THE OCEAN & FRESHWATER RESOURCES | | ++ | +++ | +++ | +++ |
| PATHWAY 4 ALTERNATIVE PROTEINS FOR DIETARY SHIFT | | +++ | +++ | ++ | +++ |
| PATHWAY 5 FOOD WASTE & RESOURCE-EFFICIENT FOOD SYSTEMS | | ++ | +++ | +++ | ++ |
| PATHWAY 6 THE MICROBIOME WORLD | | +++ | +++ | ++ | +++ |
| PATHWAY 7 NUTRITION & SUSTAINABLE HEALTHY DIETS | | +++ | ++ | + | ++ |
| PATHWAY 8 FOOD SAFETY SYSTEMS OF THE FUTURE | | +++ | +++ | ++ | +++ |
| PATHWAY 9 FOOD SYSTEMS AFRICA | | +++ | +++ | +++ | +++ |
| PATHWAY 10 DATA & DIGITAL TRANSFORMATION | | +++ | +++ | +++ | +++ |
| PATHWAY 11 ZERO-POLLUTION FOOD SYSTEMS | | ++ | +++ | +++ | +++ |

Implementation of the Food 2030 Pathways for Action through the Horizon Europe Cluster 6 work programmes

Timeline

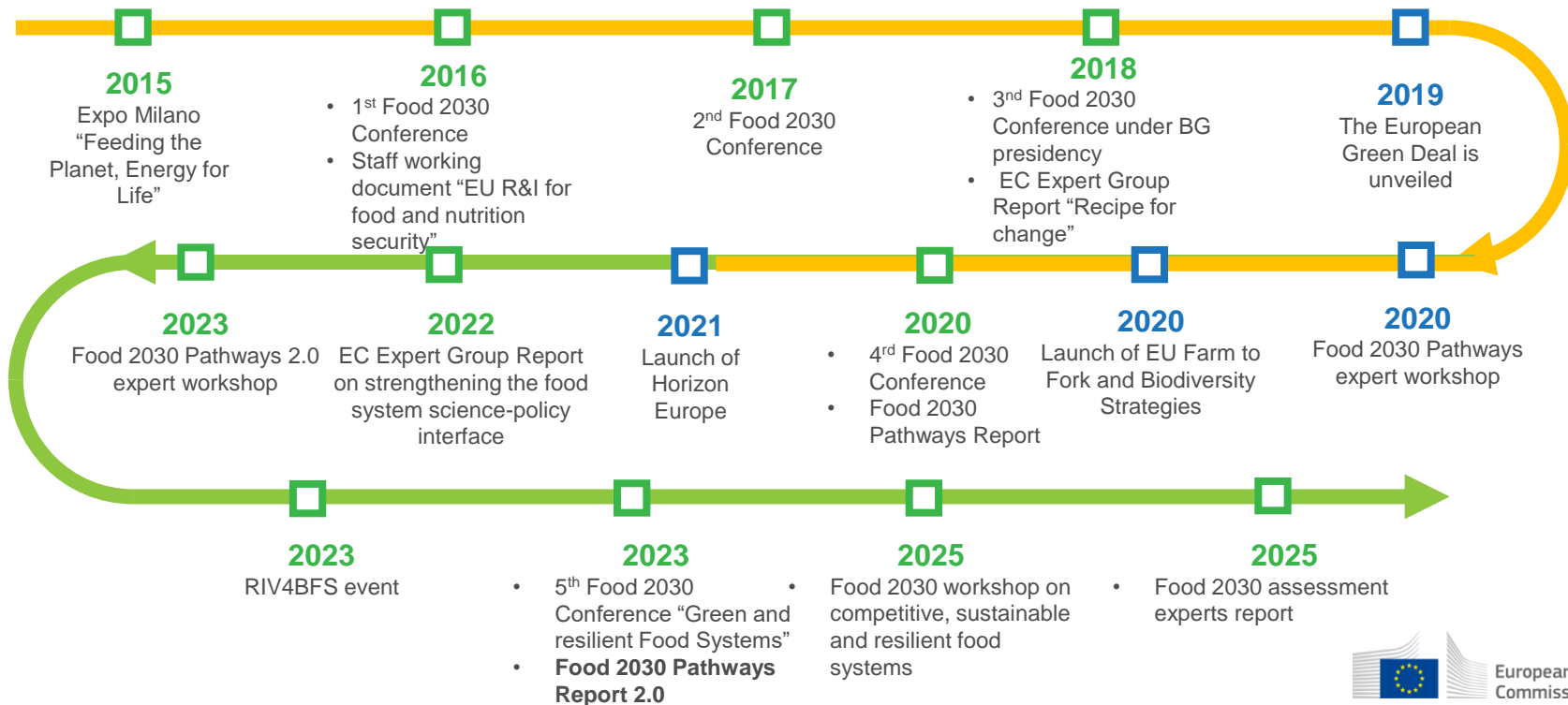


□ Food 2030 milestones and events

— Horizon 2020

□ EU policy milestones

— Horizon Europe



Food 2030: R&I Policy Framework future-proofing our food systems



Priorities



-  **NUTRITION** for sustainable and healthy diets
-  **CLIMATE** smart and environmentally sustainable food systems
-  **CIRCULARITY** and resource efficiency of food systems
-  **INNOVATION** and empowerment of communities

There is a need for a systemic approach to future-proofing food systems by structuring, connecting and scaling-up R&I.

Research and Innovation

Drivers

-  **Research breakthroughs**
-  **Innovation and Investment**
-  **Open Science**
-  **International collaboration**



PRIMA:

Deploying innovative solutions in the Mediterranean



PRIMA's vision is to foster joint **research and innovation** approaches among Mediterranean countries to improve **water availability, sustainable agriculture and food production** in a region heavily distressed by climate change.



With a budget of **EUR 700 million**, PRIMA implements the Programme mainly through calls for proposals.



PRIMA's projects deploy **innovative solutions** for inclusive, healthy and prosperous Mediterranean societies, increasing competitiveness at the local, sub-regional and regional levels.



PRIMA is boosting **innovation** in the Mediterranean and is empowering businesses with ready-to-use sustainable solutions to increase their productivity and incomes



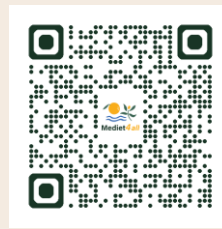
PRIMA Participating States

12 EU Member States: Bulgaria (from 2025), Croatia, Cyprus, France, Germany, Greece, Italy, Luxembourg, Malta, Portugal, Slovenia, Spain

3 third countries associated to Horizon 2020 and Horizon Europe: **Israel, Tunisia,** and **Turkey**

5 third countries not associated to Horizon 2020 and Horizon Europe: **Algeria, Egypt,** **Jordan, Lebanon,** and **Morocco**

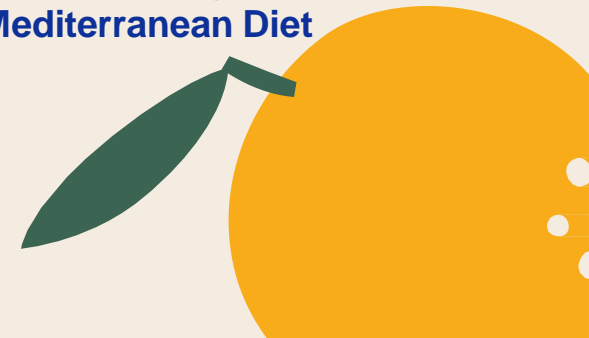




Mediet4all

} Embracing the power of the
Mediterranean Diet and Lifestyle

- **Project running from June 2023 – May 2026 (61% completed)**
- **MEDIET4ALL (Mediterranean Diet for All) project, supported by the PRIMA programme, an innovative European project led by a group of ten partners from eight different nations in the Euro-Mediterranean area**
- **A transnational movement to support the sustainable transition towards a healthy and eco-friendly agri-food system through the promotion of Mediterranean Diet and its lifestyle in modern society**



Mediet4all Partners



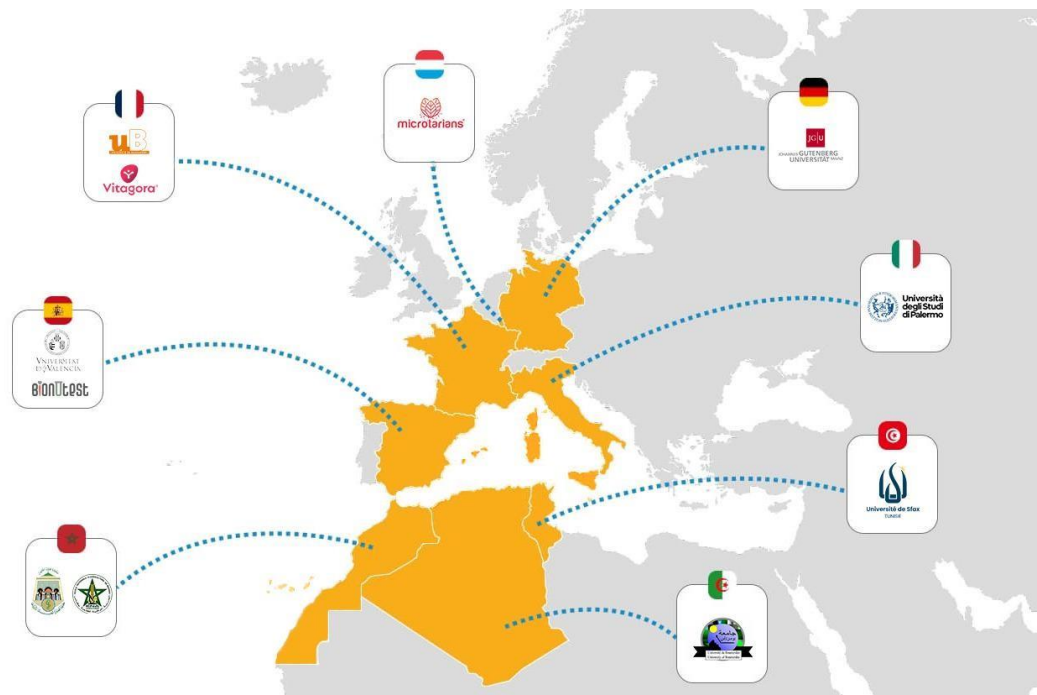
10 partners in 8 countries

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This project is part of the PRIMA Programme supported by the European Union's Horizon 2020 research and innovation programme.



The PRIMA programme is supported under Horizon 2020, the European Union's Framework Programme for Research and Innovation



More on our work



Shaping the future of food research and innovation

Following the Food 2030 Pathways for action structure, ten experts have identified potential gaps and synergies to be addressed by EU research and innovation policy on food systems.



Microbial blueprints for bioeconomy

This CORDIS Results Pack showcases the application of 12 EU-funded projects in the field of microbiome R&I, with benefits ranging from improved soil and ecosystem health to new high-value bio-based products.



Strengthening the EU's prosperity through sustainable and circular bioeconomy innovations

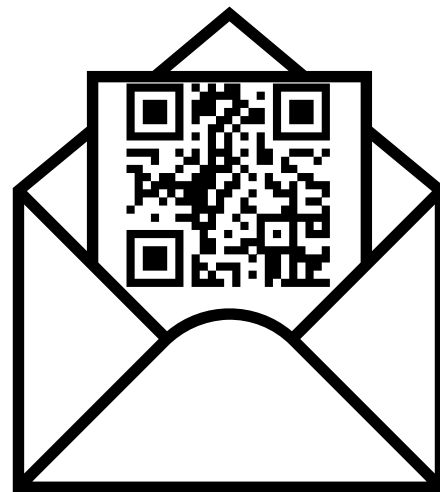
This CORDIS Results Pack features 15 EU-funded research and innovation projects in the field of bioeconomy.

SAVE THE DATE

**Danish
Presidency event
“Transformative
Governance for
Food Systems and
Biodiversity”**
*3 December 2025
Copenhagen*



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Stakeholders list for regular
updates*



Thank you for your attention!

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