



A Vision for Agriculture and Food

“Sustainable and Innovative Food Systems:
The Mediterranean Diet as a Tool for Tourism and
Local Development in EUSAIR Communities”





Vision for Agriculture and Food

EU's "Vision for Agriculture and Food" aims to make agriculture and the agri-food system in Europe **attractive, fair, resilient, competitive, future-oriented, and sustainable** through to 2040.

https://agriculture.ec.europa.eu/overview-vision-agriculture-food/vision-agriculture-and-food_en



Vision adapted to the Western Balkans

- “Greening” & Sustainability
- Digitalisation, Innovation, & Agri-Tech
- Skills Development & Education
- Aligning with EU Standards & Integration
- SMEs, Value Chains, Regional Cooperation
- Resilience and Food Security
- Economic & Rural Development (Social Inclusion)

Pre-accession assistance for rural development (**IPARD**)

About **IPARD** you can read here:

https://agriculture.ec.europa.eu/international/international-cooperation/enlargement/pre-accession-assistance/overview_en



Challenges for the Western Balkans

- Limited technical & financial capacity among many small farms / SMEs to adopt new practices and technologies.
- Regulatory and institutional capacity: implementing and enforcing standards (environmental, safety etc.) is uneven.
- Infrastructure deficits (transport, storage, irrigation etc.).
- Skills gap: formal education / vocational training often does not fully match what is needed.
- Access to finance, especially for smaller farmers.



IPARD III programmes 2021-2027

1. investments in physical assets of agricultural holdings;
2. support for the setting up of producer groups;
3. investments in physical assets concerning processing and marketing of agricultural and fishery products;
4. agri-environment-climate and organic farming measure;
5. implementation of local development strategies - LEADER approach;
6. investments in rural public infrastructure;
7. farm diversification and business development;
8. improvement of skills and competences;
9. technical assistance;
10. advisory services;
11. establishment and protection of forests;
12. financial instruments;
13. promotion of cooperation for innovation and knowledge transfer.



IPARD II programme 2014-2020

Implemented IPARD II projects	Western Balkans
1. investments in physical assets of agricultural holdings	3,769
3. investments in physical assets concerning processing and marketing of agricultural and fishery products	443
7. farm diversification and business development	380
9. technical assistance	41
total:	4,633

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